YOUR ideas YOUR initiatives
Road Safety Actions for a Better Environment

Student Logbook
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…is a research-action project about Road Safety and Mobility in our lives. It aims to help you and your peers reflect together on these topics and design an initiative to achieve change in your community.

…is linked to the observation of our community and environment. Thus, the project aims to help us reflect upon our everyday environment, experiences and transport options. Understanding the problems in our environment will help us develop a strategy to improve it. The main issue is identifying the problem to work on solutions.
… focuses on working together with your peers to elaborate actions to address and bring about positive changes, and to influence the overall quality of life, in the environments where we live, play and learn.
YOUR ideas YOUR initiatives

INVESTIGATE the issues and understand their importance

Develop your own VISION of how we can achieve change

Help you TAKE ACTION in your community

REFLECT upon the action and what you have learnt
YOUR ideas YOUR initiatives is an international project which will be undertaken in many countries across the world. Students in Africa, Asia, Europe and the Americas will all participate in this project and come up with their own ideas and initiatives about Road Safety and Mobility.
Why is Road Safety and Mobility important?

- **Road safety** is about **people**, boys and girls, men and women, and our right to live safely while crossing the streets or the roads on our way to school, or driving a vehicle on the way to work.

- **Road safety** is about **risks** and responsible people driving, occupying or facing vehicles of all types (trucks, cars, motorbikes, bicycles).

- **Road safety** is about the way we **live** and the choices we make.

- **Road safety** is about our **communities**, environment and ultimately, our world.
The Logbook

A logbook can be an important part of a research-action project. It is a detailed account of every phase of your project, from the initial brainstorming to the final initiative. The logbook is evidence that certain activities occurred at specific times and will provide a map of your thoughts, ideas and decisions along the way.

In your logbook you can include your own ideas, as well as the conclusions that your class reached together during brainstorming and debate sessions. It will show how you investigated and analyzed the situation in your community and how you imagined and planned your initiative to achieve change.

The logbook provides a record of the journey you will take and contain all your thoughts and ideas along the way.
Tips for Making your Logbook

Following the pointers below will help keep you organized and give you a very complete and useful record of all your ideas and activities.

1. Label your logbook with your name, phone number, email address, and teacher’s name in a prominent location. You should make logbook entries in pen, rather than in pencil; this is a permanent record of all of your activities associated with your project. There are no wrong answers, and it’s ok to keep all your thoughts and ideas on paper.

2. Always date every entry, just like a journal. Entries should be brief and concise. Full sentences are not required.

3. Don’t worry too much about neatness. Your logbook should be organized, but keep in mind that this is a personal record of your work. Think of the logbook as your “Diary” for your project.

4. The logbook should be used during all phases of your project for jotting down ideas or thoughts for a project, contacts or sources, book references, diagrams, graphs, figures, charts, sketches, and reflections.
   Log entries should include your brainstorming, calculations, library/Internet searches, interviews, meetings with mentors or advisors, research and other related activities. Remember that it’s a documentation of your work.

5. Use the logbook regularly and write down everything, even if it seems insignificant; it could later be extremely useful. Make sure that you describe things completely, so that when you read your notes weeks or months later you will be able to accurately reconstruct your thoughts and your work.
Glue, staple or tape any loose papers into your logbook, such as photocopies of important items. Loose papers look messy and tend to fall out and go missing. If you have several pages to include you may want to download and print off your own version of the logbook and organize all of these pages into a binder along with your own table of contents.

“A picture is worth a thousand words!” In this sense, drawings, sketches, collages or photographs can be a great addition to your logbook. Drawings and collages allow you to express your ideas and reflections in a graphic manner and might help you think of things in a different way. In addition, they will give color and life to your logbook.

Organize your logbook. Make a table of contents, an index, and create tabs for different sections within your logbook. This helps keep you organized for different activities. For example, have a brainstorming section, a data collection section, a section with contacts, sources, etc. and a section of conclusions.

Include a reflections section in your logbook. For example, what, if anything would I do differently next time? What conclusions did you reach? What did you like most? What did you learn?

Remember: keeping up a great logbook throughout the entire duration of the project really pays off later! Not only will a nicely maintained logbook impress your teacher and peers, it will help you understand the entire learning process and demonstrate how you reached your conclusions. It is a great way to keep a record of everything you learned and created throughout the project.
YOUR ideas

Where can I obtain information for my logbook?

You can use different sources of information to fill your logbook, including:

Brainstorming
This can be an effective way to generate lots of ideas on specific issues and then determine which idea – or ideas – are relevant to your objectives. Brainstorming can be done individually or as a group. It should be performed in a relaxed environment. If we feel more relaxed, we will be able to stretch our minds further and therefore produce more creative ideas.

Remember: during a brainstorming session there are no bad ideas. Everybody should have the opportunity to speak and share their thoughts. If you are brainstorming on your own, don’t be afraid to write down everything that comes to your mind.
Research
You can find a lot of interesting and useful information on the Internet, or in newspapers, books and other sources. When researching information from your community, you can look at local newspapers and well as local organizations which might have relevant information. In your logbook, you can write down all the facts, figures and information that you find which might be useful. Remember to include the reference (where you obtained the information) in your logbook, so that you can always know where your information is from and cite the source later on.

The information you can find in your research can help you refine and better support your ideas. It will help you get a better understanding of the situation, in order to come up with good ideas.

Interviews
In order to learn from other people’s experience and expertise, you can interview local actors such as peers, family members and neighbors. This will allow you to learn about your community, its needs, and to think about possible solutions. You can ask these actors specific questions about road safety and mobility: what was it like in the past? What are the most important issues? What would they like to change? How do they imagine the future?

In addition to interviews, you can develop a survey questionnaire for different actors in your community to fill out.
Consultation
Another option is to invite local relevant actors to the school to share their experience and ideas. Together with your peers and teachers you could identify members of families, local associations or institutions and neighbors who are particularly interested in wellbeing and street safety and whose actions have demonstrated that they are attached to the community and interested in its future. Invite the participants to talk about their experiences and share their opinions with the class. This will help you gather many interesting stories and maybe also find allies who can contribute resources, skills and energy to the project.
Questions for the Logbook

You can use the logbook to write your thoughts and ideas throughout the brainstorming sessions, and see how these ideas evolve over time. Remember that you can also draw pictures or include photographs that represent your ideas and thoughts. You can also look for relevant information, facts and figures to answer these questions.

Here are some questions that you could answer in your logbook:

- What does safety mean to me?
- Where do I feel safe? Why?
- Why is road safety important to me? Why is it important for my family and my community?
- What does mobility mean to me?
- How do I move around my community? How does my family move around?
- How do my mobility choices affect my life and my community?
- What other ways of moving around my community are there?
- What is a commitment? Why is it important?
- What is my commitment?
- What risky behavior is associated with mobility? Do I sometimes behave in a risky way? How?
- What does being responsible mean to me?
- How does the way we move around affect our environment and our world? Is this a sustainable way of living?
- How can we re-think our way of life and mobility choices?
- What role does the car play in our lives?
- What will the car of the future look like?
- How do you imagine the cities of the future?
- What are the most important issues related to road safety and mobility in my community?
- What can we do about them?
Once you have reflected and debated over the main issues regarding road safety and mobility, your class must establish its priorities and choose an initiative. This could be a communication campaign to raise awareness to achieve change in your community.

You should work with your peers and teacher to identify and prioritize the proposals for the campaign in the school or community. The chosen topic will become the initiative of the class.

The ultimate goal is to transform those aspects or deficiencies that have been detected in road safety and mobility within your community.
Designing Your Initiative

**Once you have identified the issue or problem you would like to solve, you will design your campaign.**

In order to design your campaign, you should know:

- Who are we targeting?
- What do we want to say?
- How do we want to say it?
- What situation are we confronted with? What resources do we have?

These questions are paramount to determining our plan of action and the campaign or initiative we will develop.

The key is to define and focus our message clearly. The class’s initiative will illustrate their commitment and will impact their community.

The long-term goal is clear: provoke a change in the attitude towards safety and mobility in the community as a whole and activate changes to create safe places and streets, initially, in the school vicinity.
Some Examples of Initiatives

You and your class are responsible for defining your campaign and have full autonomy to devise your own initiative. Below, we offer examples of initiatives covering a wide range of issues related to road safety and mobility. This list can help the class at the time of starting the project.

Here are some examples of possible initiatives:

- Drawing campaign about alternative transportation
- Creating posters campaign on helmet use
- Development of a radio program on pedestrian and road safety
- Creation of a play about the risks involved in traffic accidents
- Mounting a photographic exhibition on the future of mobility
- Writing articles and reports on the use of the bicycle
- Designing a board game dedicated to helmet use on two-wheeled vehicles
- Designing an information campaign on accidents involving young drivers
- Development of an audiovisual on the misuse of the moped
In your logbook you can include all the preparations and plans for your initiative. How will you organize it? Who is responsible for each task? What are the deadlines?

- Implementation of comics and albums on road safety aspects
- A fashion workshop to design clothes which are visible to drivers and pedestrians
- Creation of a strategy to promote shared private transport (carpooling or car-sharing initiative)
- Day of awareness about the difficulties of mobility of handicapped persons
- Organization of a mechanical workshop for the maintenance and development of motorcycles
- Making a safe route to school for pedestrians, cyclists and moped drivers
- Designing educational material on road safety education

But remember that they are only examples, and your class should come up with its own initiative!
Conclusions

At the end of the logbook, you can include some of your final reflections and ideas.

In this final part, you could answer some of the following questions

- What changes did you achieve?
- What was the most important factor in achieving these changes?
- What were the barriers?
- What changes were not achieved? Why?
- What did you like most about the project?
- What did you learn?
You can also include a description and even photographs of your initiative and the actions you and your class developed together.
The YOUR ideas YOUR initiatives project has been designed and developed by P.A.U. Education and Renault in coordination with authors B. Bruun Jensen, J. Magne Jensen, N. Larsen, V. Simovska from the educational project ©RoSaCe Road Safety Cities in Europe and developed with the support of the Directorate-General for Energy and Transport of the European Commission.

The Teachers Guide and Key Units have been devised and written by:
Pierre-Antoine Ullmo, Jean Pascal Assailly, Søren Breiting, Ray Lorenzo
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